




**Sears Centre
Arena**

**Hoffman Estates, IL
July 9, 2011**

SPONSORSHIP PACKET

www.ChicagoCornholeClassic.com

Dear Potential Sponsor,



Adrenaline Sports Management would like to introduce you to the 5th Annual Windy City Cornhole Classic, taking place at the world famous Sears Centre in Hoffman Estates, IL. With over 500 participants in attendance in previous years, it is sure to be another exciting day for both serious and social throwers from throughout the Midwest.

Baggo, Corn Toss, Bean Bags or Cornhole as it is most commonly called, is a popular game where players toss a one-pound bag filled with corn at a raised platform with a hole on the far end. The points are awarded either by tossing the bag into the hole for three points or by tossing the bag onto the platform for one point. The first team or individual to score 21 points wins the game.

The event will take place on Saturday, July 9, 2011 beginning at 10:00am with the competitive doubles and social singles divisions. These divisions will be followed by the social doubles and competitive singles divisions at 12:30pm. \$4,500 in cash prizes will be given to the top four teams/ individuals in each division.

We are excited to have Chicago Casino & Poker Rentals join us as sponsors and hope that you will too. We understand that you may have already allocated your sponsorship budget for the year, but any contribution is appreciated. Along with monetary donations, we would love sample product donations to give each participant in our goodie bags. We will also be reserving 10 X 10 spaces for booths during the evening.

If you have any questions or concerns, feel free to contact our marketing team at hfrayn@AdrenalineSportsManagement.com or at 847-829-4538. Sponsors can also access event information through the event's homepage at www.ChicagoCornholeClassic.com. We hope to gain your support for the 2011 Windy City Cornhole Classic!

Heather Frayn
Event Director
Adrenaline Sports Management
hfrayn@AdrenalineSportsManagement.com
(847) 829-4538



Sponsor Exposure & Benefits,



Sponsors of the Windy City Cornhole Classic will be featured on promotional materials, informational materials, print advertisements, and event-related signage. All given to everyone to set up their own exhibition booth and have sponsor related literature and products included in the goody bags. Our creative staff will work with your organization to create a customized sponsorship package that best meets your needs and your budget.



Increase brand exposure



Obtain impressions by participants as well as spectators and other sponsors



Enjoy residual impact, as event memorabilia is kept year after year



Strengthen community awareness of your brand

Sponsor Levels



Bronze Sponsor \$150
Silver Sponsor \$250
Gold Sponsor \$350
Platinum Sponsor \$500
Presenting Sponsor TBD

	Bronze Sponsor \$150	Silver Sponsor \$250	Gold Sponsor \$350	Platinum Sponsor \$500	Presenting Sponsor TBD
Part of Event Logo					✓
Promotional Signage				✓	✓
Email Blasts to over 100,000 emails			✓	✓	✓
Placement on all Press Releases			✓	✓	✓
The (Name of Your Company Here) Windy City Cornhole Classic					✓
Placement of name on player Gift Packets					✓
Complimentary Exhibition Booth				✓	✓
Placement on back of T-Shirts		✓	✓	✓	✓
Placement on 5000 Flyers		✓	✓	✓	✓
Listed on Website as Sponsor	✓	✓	✓	✓	✓
Placement of premiums in Goody Bag	✓	✓	✓	✓	✓

* Prices Are Negotiable & Customizable

Adrenaline Sports Management

Adrenaline Sports Management, Inc., (ASM) was founded in 2008 as a branch of Articulate Promotions (AP) after much expansion in the sporting industry. ASM is an event management company specializing in the formation and production of athletic events throughout the Midwest and expanding nationwide. AP and ASM combined have already accomplished many years of experience in cornhole tournaments, road races, triathlons, and much more.

Every event managed by ASM is handled by an experienced and trained team who focus on detail and accuracy. Along with our staff and volunteers, we promise that each event will be a fun, unique, and exhilarating experience for every individual involved.

ASM currently consults on numerous events including the Splish Splash Dash Half Marathon Santa Hustle 5K, Halloween Hustle 5K, and the Bunny Dash 5K. More events are constantly being added to the ASM schedule, making us one of the most competitive sports event management groups in the Chicago area.



Articulate
Promotions



Apr 2007 Cornhole Classic



Interested in sponsoring the 2011 Windy City Cornhole Classic?

CONTACT:

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